



Danny O'Brien
President & CEO Ocean Bank,
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**HOW TO
LIVE UNITED
JOIN HANDS.
OPEN YOUR HEART.
LEND YOUR MUSCLE.
FIND YOUR VOICE.
GIVE 10%. GIVE 100%.
GIVE 110%
GIVE AN HOUR. GIVE A SATURDAY.
THINK OF *WE* BEFORE *ME*.
REACH OUT A HAND TO ONE AND
INFLUENCE
THE CONDITION OF ALL.**

GIVE. ADVOCATE. VOLUNTEER.

LIVE UNITED™



United Way of the Greater Seacoast creates opportunities by focusing on the building blocks for a good life—education, income and health.

EDUCATION

CHALLENGE: Children with access to early childhood education perform better in school, have a higher rate of graduation and go on to higher paying jobs than those without—but in NH, the cost of childcare has increased by 88% in the past 5 years, making safe, quality early learning opportunities unaffordable for many Seacoast families.

SOLUTION: United Way of the Greater Seacoast and our partners are improving access to quality affordable childcare and early learning opportunities by helping nonprofit childcare centers learn better ways to work together to save money in order to provide services to more families in need.

INCOME

CHALLENGE: The Earned Income Tax Credit (EITC) has lifted more people above the poverty line than any other federal program, yet an estimated \$5.2 million in tax credit dollars went unclaimed in the Seacoast region last year. Meanwhile, over 80% of Seacoast residents pay more than they can afford on housing.

SOLUTION: United Way of the Greater Seacoast and our partners helped over 350 individuals claim Earned Income Tax Credit dollars in 2007 totaling over \$300,000 of increased income for working families. United Way is also training local volunteers to educate their town decision makers about the importance of affordable housing in the Greater Seacoast so more working families can have a stable place to call home.

HEALTH

CHALLENGE: In 2007, the number of people without health insurance in NH rose by 19% from the previous year, and often, even those with coverage miss critical medical appointments because they don't have a ride.

SOLUTION: United Way of the Greater Seacoast and our partners are improving people's health by providing access to critical healthcare and social services through better transportation for seniors, people with disabilities and lower-income working families and specialized healthcare services to uninsured individuals and families.

CHALLENGE: Among our high school students, 30% reported that they binge drank during the past thirty days.

SOLUTION: That's why we've set a goal to reduce binge drinking and raise the age when youth first use alcohol in the next 3 years along with two new community coalitions—the Alliance for Substance Abuse Prevention and ONE Voice for Southeastern NH.

**Sons of United Way of the
Greater Seacoast Board Member
Suzanne Foster**

LIVE UNITED

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New Hampshire
2-1-1™

Get Connected. Get Answers.

United Ways of New Hampshire—Lead State Partner

Now it's even easier to know where to turn for help. United Way proudly presents 2-1-1 New Hampshire. Dial 2-1-1 and get connected with the help you need—from affordable day care to disaster relief—or visit www.211NH.org to learn more.

GIVE.

United Way of the Greater Seacoast offers a wide variety of ways to give—workplace campaigns, planned giving and bequests, corporate sponsorships and donations—even individual gifts. You can direct your contribution to any of the impact areas—Education, Income and Health—or to the United Way Community Fund, where we'll put your dollars to work to best benefit our community. As always, we will also process your contribution to a specific 501(c)3 organization or another United Way*.

ADVOCATE.

You can make change happen with your voice. Get informed. Tell your friends. Write a letter to the editor. United Way of the Greater Seacoast needs people who are passionate about the issues surrounding education, income and health to make some noise. Sign up at www.uwgs.org for United Way Action Alerts so you can stay in the know about advocacy opportunities right here in the Greater Seacoast.

VOLUNTEER.

United Way of the Greater Seacoast's Volunteer Action Center works with over 200 local non-profits to develop the best opportunities for youth, busy working adults and seniors. Our Volunteer Action Center staff will help match businesses and individuals with volunteer opportunities that fit talent, time and need.

LIVE UNITED™

www.uwgs.org

Your investment

Our overhead rate (based on a 3-year audited average) is 17%, far below the 35% recommended by charitable monitoring organizations. For complete financial information, please visit our website at www.uwgs.org.

Giving is tax deductible

Gifts made to United Way are tax deductible within the limits of the current law. Please make a copy of this pledge form, which along with your year-end pay stub for payroll deduction gifts or cancelled check will serve as a record of your donation to meet IRS regulations. For one-time gifts received by 12/31/08, you will receive a tax letter from United Way. Contributions via payroll deduction, check, credit card or securities qualify as deductions, and deducting appreciated stock can also eliminate payment of a federal capital gains tax. Ask your tax consultant for specific savings based on your tax bracket.

***Designation information:** In order to efficiently process donations directed to specific nonprofit organizations, all designated gifts incur an administrative cost of 17%. Agencies must certify compliance with the USA PATRIOT Act in order to receive the total amount designated to them, less this administrative cost.

United Ways of New Hampshire and Southern Maine

Working in partnership to serve the needs of communities throughout the region, you may choose to designate your gift to any of the following United Ways: Heritage United Way, Lakes Region United Way, Monadnock United Way, North Country United Way, United Way of Greater Nashua, United Way of Merrimack County, United Way of Northern New Hampshire, United Way of Sullivan County, United Way of the Upper Valley, United Way of York County.



United Way of the Greater Seacoast

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United Way of the Greater Seacoast serves a total of 47 communities in Strafford County, Rockingham County, and Kittery and Eliot, Maine.

*Please visit us online for updates and progress in our community:
www.uwgs.org*