

July 2010 through June 2013 Emerging Opportunities Fund Description and Guidelines

General Description: United Way of the Greater Seacoast dedicates a small portion of its annual fundraising campaign to support the Emerging Opportunities Fund; a fund dedicated to programs, projects or initiatives in the areas of **Education, Income or Health** in one or more of the following categories:

Emerging need- an unmet need that is complimentary and not duplicative of an existing program/initiative

Capacity building- helping a nonprofit organization, 1) to develop a certain skill or competence, 2) with general upgrading of performance or 3) with its ability to transform its approach to social and environmental problems.

Planning- planning a new program/initiative by, researching the needs of the constituency being served, consulting with experts in the field or conducting other planning activities.

***Bridge funding-** \$ that helps an existing program or initiative continue momentum while waiting for additional committed funding that has been unexpectedly delayed.

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| Eligibility | 501 (c) 3 as primary applicant or fiscal agent Funding to serve 1 or more communities in UWGS service area Registered with the Volunteer Action Center |
| Grant Award | Up to \$10,000 maximum |
| Application Deadlines | Monthly: Due 1 st of every month Decision made by end of every month |
| Funding Criteria | Applications <u>must</u> address a need within one or more of UWGS' priority areas of Education, Income and Health and will only be considered if they address an emerging need, build capacity, are for planning or bridge funding purposes. Applications <u>must</u> be collaborative, strategic, and have measurable outcomes. |
| Application Guidelines | <i>Application cover sheet</i> <i>2-3 page narrative including:</i> <ul style="list-style-type: none"> • Brief description of applicant organization, including mission • Nature of emerging opportunity • How funding criteria is met • Amount requested and how funds will be used • Other resources dedicated to proposed project* • How project will be sustained • Evaluation process, including anticipated outcomes <p>*If applying for bridge funding, applicant must explain the unexpected delay in anticipated funding and why it was unforeseen.</p> <p><i>Organizational documents including (if not already a Community Impact Partner):</i></p> <ul style="list-style-type: none"> • IRS 501 (c) 3 determination letter • Copy of current annual budget vs. actual report • Roster of current Board of Directors • Statement of non-discrimination (see application cover sheet) • Letters of support of Memorandums of Understanding (if applicable) |
| Ex. Not funded | Salary increases Supplant a loss of revenue Previously rejected project/initiative |
| Ex. Funded | Education- early childhood education, adult education, after-school programming etc. Income- financial stability, housing, homelessness etc. Health- substance abuse prevention/treatment, community wellness initiative etc. |

An application and cover sheet may be obtained on our web site www.uwgs.org or by calling Helen Long at United Way. (603) 436-5554 X135 or hlong@uwgs.org.

***Note: If an applicant has been awarded an Emerging Opportunities Fund Grant, they may not apply to the Fund again for a minimum of 24 months.**