

For Immediate Release

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**Fair Tide is next Featured Housing Nonprofit to Benefit from RiverRun Bookstores
Business Building Community Program**

PORTSMOUTH – Celebrate the back to school season with a new book and do your part for affordable housing in the Seacoast at the same time. RiverRun Bookstore will be contributing 2 percent of its gross earnings from September and October to Fair Tide, a transitional housing organization in Kittery, Maine.

Throughout 2008, for two months at a time, RiverRun features information about a different local nonprofit agency addressing the issue of housing and those affected by the lack of affordable housing in the region. At the conclusion of each two-month period, the featured nonprofit also receives two percent of RiverRun's gross earnings. Customers have the opportunity to learn about the featured nonprofits in a brochure updated every two months, through selected books on the issue and events held at the store.

During the back to school months of September and October, RiverRun will feature Fair Tide in Kittery, Maine.

“We have a real problem when underprivileged citizens are forced to spend nights in homeless shelters or in church, but the issue of housing is more than just creating affordable homes for people in our community – it's also about making sure our neighbors have the opportunity to become financially literate in order to maintain the economic stability necessary to stay in their homes.” said RiverRun owner Tom Holbrook. “That's what organizations like Fair Tide contribute to our community.”

Established in 1998 by a group of concerned southern Maine and seacoast New Hampshire citizens, Fair Tide opened its Transitional Housing Program to participants in May 2000. It guides its participants toward self-sufficiency through individualized support, community referrals, and advocacy, and also operates a Thrift Store in Kittery for the purpose of funding the Transitional Housing Program. Fair Tide's mission is to provide safe, dignified affordable housing and comprehensive support services to formerly homeless individuals and families.

Joe Galli, Executive Director at Fair Tide, said, “Fair Tide relies on community support and involvement, and in turn provides the community with productive and active citizens. That's why this partnership with RiverRun is so meaningful.”

United Way of the Greater Seacoast has partnered with RiverRun to work with the nonprofit recipients and help spread the word.