

**For Immediate Release  
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**Contact:**

Liza Dube, Sr. Director, Marketing & Communications

Cell: 603.957.1610

[ldube@uwgs.org](mailto:ldube@uwgs.org)

**Now over 300 runners are expected at United Way Community Challenge Road Race  
June 19<sup>th</sup>, 2008**

*Teams represent many local companies*

NEWINGTON, NH – United Way of the Greater Seacoast's goal is to create long-lasting change by addressing the underlying causes of community problems. Because good health is one of the building blocks for a better life for all, it is pleased to present the *United Way Community Challenge* 4-mile road race to show that healthy communities begin with healthy individuals.

The event is rapidly growing with nearly 300 runners already registered for this first time event, and more expected to register on race day, Thursday, June 19<sup>th</sup>. Community members not running or walking are invited to come to enjoy the race and post-race reception.

The *United Way Community Challenge* is intended to encourage community members to “Live United” and take part in community action. Additionally, individual runners and teams from approximately 50 local companies will be taking part in the event, which is modeled as a corporate challenge to help local employers provide employees new ways of giving back through United Way of the Greater Seacoast.

Local companies participating in the race include Willis, Lonza, Lindt, Hannaford Supermakets, MetLife, Measured Progress, Waterline Industries, Prime Buchholz, Liberty Mutual, Thermo Fisher Scientific, Unutil and many more.

The *United Way Community Challenge* is sponsored by: Café Services, Comcast, Exeter Health Resources, Fitness Revolution, Hannaford Supermarkets, Lonza, Northeast Credit Union, Portsmouth Regional Hospital, Runner’s Alley, Seacoast Coca-Cola, Sheds USA, Thermo Fisher Scientific, and Vitamin Water.

**SUMMARY OF EVENT:**

United Way of the Greater Seacoast Community Challenge 4-mile road race

Thursday, June 19, 2008 – 6:30 PM

Race starting and ending point - Thermo Fisher Scientific, Newington, NH

Registration and more information at [www.uwgs.org](http://www.uwgs.org)

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*United Way of the Greater Seacoast (UWGS) is a locally governed nonprofit organization working to advance the common good by focusing on the building blocks for a good life – education, income and health. UWGS develops, supports and works in groundbreaking partnerships in the Greater Seacoast region of NH and Southern Maine to create long-lasting changes that prevent problems from happening in the first place and create opportunities for a better life for all. For more information, visit [www.uwgs.org](http://www.uwgs.org).*